



# VALUE CHAIN INNOVATION

A PROGRAMME BY RURAL LEADERS



6 days value chain immersion

5+ value chains

! Multiple 'aha' moments



## Innovating for our fast-changing value chains.

The **Value Chain Innovation Programme** delivers immersive learning, focused on strategic value chain analysis and design. It connects participants to NZ's key value chain influencers and accelerates their ability to adapt to a fast-changing environment.

The Programme comprises a facilitated, six-day immersion field trip along established, disruptive, and novel value chains, delivering a sector and pan-sector view.

The Value Chain Innovation Programme is truly one-of-a-kind, offering access to the people, places and learning, difficult to source any other way.

### What will you get?

Participants expand their:

- entrepreneurial capability
- build advanced competencies
- develop a new mindset on Food and Fibre innovation in domestic and international markets.

### Grow your know-how

- NZ's value chains and models
- learn how to generate and capture value
- meet key industry leaders and make connections
- learn from facilitators with deep knowledge of NZ and international value chains
- form a high-trust cohort of lifelong friends.

### Cost

\$4995+GST (subsidised by our generous impact investment partners).

**Ready to grow your business, understanding of value chains, and how New Zealand's Food and Fibre Sector works?**

**Our next Value Chain Innovation Programme will be early 2025.**

To register your interest, or for more information [visit our site here.](#)

For any queries contact **Matt Hampton** +64 27 417 1065 or email [matthampton@ruralleaders.co.nz](mailto:matthampton@ruralleaders.co.nz)

### Programme Partners



### Strategic Partners

### Academic Partners

