



5<sup>+</sup>value chains

Multiple 'aha' moments

## Innovating for our fastchanging value chains.

The Value Chain Innovation **Programme** delivers immersive learning, focused on strategic value chain analysis and design. It connects participants to NZ's key value chain influencers and accelerates their ability to adapt to a fast-changing environment.

The Programme comprises a facilitated, six-day immersion field trip along established, disruptive, and novel value chains, delivering a sector and pan-sector view.

The Value Chain Innovation Programme is truly one-of -a-kind, offering access to the people, places and learning, difficult to source any other way.

## What will you get?

Participants expand their:

- entrepreneurial capability
- build advanced competencies
- develop a new mindset on Food and Fibre innovation in domestic and international markets.

## Grow your know-how

• NZ's value chains and models

Farmlands

- · learn how to generate and capture value
- meet key industry leaders and make connections
- learn from facilitators with deep knowledge of NZ and international value chains
- form a high-trust cohort of lifelong friends.

## Cost

\$4995+GST (subsidised by our generous impact investment partners).

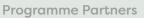
RURAL FADERS

Ready to grow your business, understanding of value chains, and how New Zealand's Food and Fibre Sector works?

Our next Value Chain Innovation Programme will be early 2025.

To register your interest, or for more information visit our site here.

For any queries contact Matt Hampton +64 27 417 1065 or email matthampton@ruralleaders.co.nz









**Academic Partners** 

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