



KELLOGG

RURAL LEADERSHIP PROGRAMME

up to **3** intakes per year

18 days over six months

24 scholars per course



Equipping today's leaders for tomorrow's challenges.

The **Kellogg Rural Leadership Programme** has been designed for the Food and Fibre sector.

Kellogg develops Food and Fibre leaders with the skills, confidence, awareness and networks to think and act strategically.

The Programme is for farmers, foresters, fishers, growers and agribusiness professionals who have a desire to contribute to their rural community, Food and Fibre production, processing or profession.

Programme delivered by



The Programme spans three phases and includes a research project.

Phase 1: Leadership and Industry Futures

A nine-day residential phase at Lincoln University, focusing on leadership skills and tools, primary industries strategic direction and complex problem solving.

Phase 2: The Political and Economic Context for Leadership

A five-day residential phase in Wellington. Discussions and learning from industry leaders and political stakeholders, developing knowledge and understanding of advocacy and influencing.

Project Work: The application of tools and skills from the course to deliver a report and presentation on a topic of interest. Presented to colleagues in Phase 3.

Phase 3: Leadership in Practice

A four-day residential phase at Lincoln University, with project presentations, case studies, leadership insights, future development planning and international relations.

Ready to take the next step?

To apply, or for more information, visit www.ruralleaders.co.nz/kellogg

For any queries contact **Lisa Rogers** +64 21 139 6881 or email kellogg@ruralleaders.co.nz

Programme Partners



Strategic Partners

