

# Day

**2021  
FARMAX  
CONFERENCE**  
THURSDAY, 7 OCTOBER

## WELCOME

9.00am - 10.30am    Registration and morning tea  
Welcome  
**Julia Jones, MC** - Opening and house rules  
**Damien O'Connor, Minister for Agriculture** - The future of the primary industries

## SESSION 1: INTO THE FUTURE - SETTING THE SCENE

10.30am - 1.10pm    **Dana Carver** - Realising the potential of a farm operator  
**Warren Parker** - The future of the New Zealand pastoral system  
Question time  
Lunch

## SESSION 2: REALISING A FARM SYSTEM'S POTENTIAL - STRATEGIC DECISIONS

1.10pm - 3.15pm    **Gavin McEwen, CEO of Farmax** - Our contribution  
**Sue Bidrose, CEO of AgResearch** - View and contribution to farm system of the future  
**James Parsons** - Farm system resilience  
**Matt and Lynley Wyeth** - Growing a business  
**Doug Dibley** - Generational transition, succession and risk management  
Question Time  
Afternoon tea

## SESSION 3: NAVIGATING A FARM SYSTEM'S UNCERTAINTY - TACTICAL DECISIONS

3.15pm - 7.00pm    **Rob Buddo** - Capturing and buliding momentum in a business  
**Patrick and Isabelle Crawshaw** - Increasing efficiencies from the same platform  
Question Time  
**Robyn Dynes, Laura Keenan, Jack Keeys and Warren King** - Science panel discussion  
Drinks  
Dinner



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**2021**  
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FRIDAY, 8 OCTOBER

## WELCOME

8.30am - 8.40am Welcome

## SESSION 4: FUTURE

8.40am - 10.30am **Tanira Kingi** - Legacy/decisions today for tomorrow  
**Susan Kilsby** - Moving the bell curve/the situation with rural banking  
**Gavin McEwen, CEO of Farmax** - The future of FARMAX  
Question time  
Morning tea

## SESSION 5: THE HUMAN ELEMENT - UNDERSTANDING PEOPLE TO MAKE THE MAGIC HAPPEN

10.30am - 1.00pm **Lee Matheson** - Top 5 habits of highly effective farmers  
**Corrigan Sowman** - Farming in a pressure cooker  
Question time  
Lunch

## SESSION 6: FARMAX WORKSHOPS

1.00pm - 4.30pm FARMAX part one  
Afternoon tea  
FARMAX part two  
Farewell

