



KELLOGG
RURAL LEADERSHIP
PROGRAMME

Growing
tomorrow's
leaders

Kellogg Rural Leadership Programme Tai Tokerau 2021

Course date:
4 May - 21 October 2021

Applications Close:
31 January 2021

The Kellogg Programme is an interactive programme, unique in its industry sector participant diversity, leading edge content and contribution from industry experts. A supportive environment in which to learn, experiment and develop NZ wide industry networks.

Programme delivered by:



Kelloggers are described by their:

- passion for growing and learning
- desire to be more effective working with and leading people and teams
- interest in the wider agri food sector in New Zealand
- confidence to step up and make a difference in their community or industry
- pride in being a Kellogger (alumni)

The programme includes three phases including a research project.

Phase 1: A nine day residential phase in Whangarei, focusing on skills and tools for leadership in practice, primary industry strategic direction and leadership overview.

Phase 2: A five day residential phase in Wellington. Discussions and learning from industry leaders and political stakeholders, developing knowledge and understanding of advocacy and influencing.

Phase 3: A four day residential phase in Whangarei, with project presentation, case studies, leadership insights and future development planning.

For more information:

Head to www.ruralleaders.co.nz/kellogg-regional-courses
Or email kellogg@ruralleaders.co.nz

