



KELLOGG
RURAL LEADERSHIP
PROGRAMME

Growing
tomorrow's
leaders

2 intakes/yr (Jan & June)

3 residential phases

17 days over six months



The Kellogg Programme is an interactive programme unique in its participant diversity; leading edge content; contribution from industry experts with contextual frameworks; and a supportive environment in which to learn, experiment and develop lifelong friendships.

Kelloggers are described by their;

- passion for growing and learning
- desire to be more effective in leading people and teams
- interest in the wider agri food sector in New Zealand
- confidence to step up and make a difference in their community or industry
- pride in being a Kellogger (alumni)

The programme includes three phases and a project which is researched, applied and presented during the programme.

Phase 1 – Lincoln University: Leadership Tools and Skills and Agri food Industry Understanding – the application of new tools & skills.

Phase 2 – Wellington: The Process and Tools for Influencing Decision making – understanding how decisions are made and ways to influence outcomes.

Phase 3 – Lincoln University: Leadership in Practice – integration of the tools and skills and setting future leadership pathway and influence.

A programme delivered by:



Information and applications

For more information: www.ruralleaders.co.nz/kellogg-home

Or email: kellogg@ruralleaders.co.nz

Course 1 Jan – July, applications close mid October (year prior)

Course 2 June – Nov, applications close mid March

Programme Partners

