



ENGAGE

KNOWLEDGE, CONFIDENCE & CONNECTION IN AGRICULTURE

A PROGRAMME BY RURAL LEADERS



3 day introduction to agriculture

2 farm field trips

! Multiple 'aha' moments



Your Food and Fibre Sector 101.

The **Engage Programme** was designed and developed by **Rural Leaders** in conjunction with **Lincoln University**, and with support from the Ministry for the Environment.

Engage is as much for those without a background in agriculture as it is those who seek to refresh their sector knowledge. It is particularly suited to people entering, or connecting with, the Food and Fibre Sector in advisory, regulatory, or farmer-focused policy roles.

Engage equips participants with the skills and understanding to succeed and the confidence to engage with food and fibre stakeholders. This 3-day immersive introduction helps participants develop a deeper understanding of the NZ Food and Fibre Sector and how it is connected to the global economy.

What will you get?

- A deeper understanding of NZ food and fibre and the global context it operates within.
- Two half-day field trips to working farm operations.
- Build a connection with a valuable network of food and fibre professionals.

Grow your know-how on

- NZ farming systems.
- NZ agri markets, challenges, NZ trade opportunities.
- The regulatory and policy environment.
- Māori land ownership/perspectives.
- Rural communities and their wellbeing.
- Farm environmental consulting/farmer policy support.
- Implementation of insights into a work context.

Cost/dates

\$1000 +GST per participant. The next programme runs Wednesday 24 to Friday 26 September 2025.

Ready to grow your knowledge, confidence and connection in agriculture?

To register, or for more information, contact Dr Lyndsey Dance, Programmes Manager at lyndseydance@ruralleaders.co.nz

Programme Partners



Strategic Partners



Academic Partners

